

## EXPERIENCE

**Wunderman Thompson**  
UX/UI DesignerJul 2021 – Present  
London

Worked on short and long-term projects for globally recognized brands spanning industries like ecommerce and luxury. Notable projects include:

**Specsavers** | Collaborated with client and internal teams to define brand vision. Designed, tested, and supported implementation of multiple products across diverse regions

- **Strategic Initiatives** | Launched Frames' Virtual try-on, Online prescription and Visual acuity checker in the UK and Netherlands
- **Accessibility program** | Structured a program of periodic user testing and site auditing focused on the site's accessibility
- **Ecommerce** | Supported the replatforming of basket, checkout and account by designing, QAing and updating the design system

**Aston Martin** | Led the research of the AM digital ecosystem to define the scope of the brand's global rebranding. With the UI team, redesigned the main site

**Nova Money**  
UX/UI DesignerOct 2020 – Jul 2021  
London

As the leading UX/UI designer, led the redesign of the finance app for the its relaunch with a new visual identity and features like bills management and budget creation and continuously refined the understanding our growing user base

**PUIG**  
UX/UI DesignerNov 2019 – Jul 2020  
Barcelona

As the master's degree thesis, in collaboration with PUIG, redesigned the Sephora ScentXperience, enhancing fragrance exploration and recommendation through a more engaging and accessible interface and physical space.

## SKILLS

## Design

- WCAG 2.1 accessibility guidelance
- Design system upkeeping
- Moderated/unmoderated user testing and scripting
- Hi-fi prototyping

## Software

- Figma
- Adobe Creative Suite
  - Illustrator
  - Photoshop
  - AfterEffects
- Maze (Testing)
- Confluence
- Jira
- Slack

## EDUCATION

**Universitat de Barcelona**

Master's degree in UX

Oct 2019 – Jun 2020  
Barcelona**Savannah College of Art & Design**

Bachelor's degree in industrial design

Sep 2014 – Jun 2019  
Savannah, U.S